**App Description and Icon**

Store Listing Description  
With Chris’s Weight Tracker, the user can quickly jot down weight each day, see how you are doing at a glance in a clear, easy-to-read grid, and even get friendly SMS reminders when goals are complete, if you want them. Here is what makes it work:

* Quick Logging: Tap to record today’s weight.
* History Grid: See your weight journey at a glance.
* SMS Alerts: Receive motivational messages when you hit milestones.
* Secure Offline Storage: All data stored locally; no account required.

Each bullet will be prefaced by a bolded headline and followed by a brief explanatory sentence. The first two lines of the store description will highlight ease of use and data privacy to capture attention immediately.

App Icon  
The icon will be a minimalist scale silhouette in a calming teal gradient, overlaid with a crisp white checkmark. The scale represents tracking, the checkmark success. Simple, distinctive, and scalable to any launcher size.

**Supported Android Versions**

* Minimum SDK 21 (Lollipop): Covers ~95% of active devices.
* Target/Compile SDK 35: Leverages the latest Android 14 features (scoped storage, background execution limits).
* Testing Matrix:
  + Emulators running Android 5.0 → 14
  + Physical devices on key API levels (23, 29, 33, 35)
  + Verify dark mode (API 29+), runtime permission flows (API 23+), and background SMS triggers.

By supporting from Lollipop onward, we ensure broad adoption while using modern APIs for performance, battery efficiency, and security.

**Permissions Requested**

We follow the principle of least privilege. Our manifest requests only:

* android.permission.SEND\_SMS

Behavior

* On first launch, if the user opts into SMS goal alerts, we prompt for SEND\_SMS at runtime.
* If the user denies, SMS features are disabled but all logging, viewing, and export functionality continues unaffected.
* No location, camera, microphone, or network permissions are ever requested, respecting user privacy and reducing install friction.

**Monetization Strategy**

Freemium + Subscription Hybrid

* Free Tier: All core logging and grid-view functionality.
* One-Time Upgrade ($2.99): Unlocks premium themes, CSV/PDF export of data, and priority email support.
* SMS Alerts Subscription ($0.99/mo): For users who want recurring motivational messages.

I want to avoid in-app advertising to keep the interface clean. Google Play Billing will handle all purchases securely. Users can try the free tier indefinitely, then upgrade when they want extended features.